

BREMBO'S EXTENSIVE AM SOLUTIONS OFFER A COMPLETE RANGE FOR THE NEW MOBILITY @ AUTOMECHANIKA

With extensions to its 'Beyond' family of innovative solutions, braking specialist Brembo is progressing its mission of leading the way in new mobility.

Bergamo (Italy), 4 July 2024 - Brembo, the world leader in high performance automotive braking systems, is putting its full expertise into delivering innovative, advanced mobility solutions through its award-winning Beyond product family. Both of its existing Beyond solutions will now be significantly enhanced and made available for further vehicle classes.

Aftermarket customers can already benefit from two Brembo Beyond solutions, each founded on the company's six decades of developing advanced OE braking technologies with top vehicle manufacturers and racing teams. The Brembo Beyond Greenance Kit offers Euro 7-compliant braking solutions that significantly reduce PM10 and PM2.5 emissions, on top of generating savings on the overall total cost of vehicle ownership – without any compromise on performance. In addition, the Brembo Beyond EV Kit, dedicated to electric and plug-in vehicles, eliminates rust and noise.

Going forward, the Beyond family will be expanded to include more braking products, for a wider variety of vehicles.

Find out more at the new, state-of-the-art **Brembo booth, Hall 3, A61**. Details to be announced at a **press conference on 10th September at 12pm on the Brembo booth**.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 15,600 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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